

FOR IMMEDIATE RELEASE

Contact: Renee Wagner

InRule Technology Office: 312-948-5411

Email: rwagner@inrule.com

InRule Technology Named to Inc. 500|5000 List of Fastest Growing Companies

Elite list recognizes private companies in order of revenue growth

CHICAGO – Aug. 27, 2014 – <u>InRule Technology</u>, provider of the premier business rules management system (BRMS) for the Microsoft platform, announced today that it has been named to the <u>2014 Inc.</u> <u>500|5000</u>, an exclusive ranking of the nation's fastest growing private companies.

InRule Technology was ranked 3636 on the list of 5000 companies in terms of percentage growth of annual revenue over a three-year period. This year's list assessed revenues between 2010 and 2013.

Between 2010 and 2013, InRule Technology revenue grew 89 percent. In 2013, InRule achieved record revenue growth. The 67 percent year-over-year increase in booked business is attributed to greater traction in key industry verticals, including financial services, insurance, healthcare and the public sector. Additional licensing agreements with InRule's existing user community and greater penetration in the EMEA and Asia-Pacific markets also bolstered 2013 growth. The company also had significant EBIDTA in 2013.

"InRule Technology has experienced tremendous growth in recent years due to our team's unwavering commitment to delivering an exceptional product and associated services, as well as the growing adoption of our technologies in key verticals, such as banking and finance, insurance, healthcare and the public sector," said Paul Hessinger, chairperson and chief executive officer, InRule Technology. "We are enterprise proven, scalable and cloud-ready."

InRule Co-Founder and Chief Operating Officer Rik Chomko added, "It is an incredible honor to be named to the Inc. 500|5000 list of the fastest growing private companies in America. We are proud to serve a growing community of organizations who rely on InRule to ensure compliance, remain competitive and optimize resources. We look forward to expanding our user community and helping other organizations realize the power of computing without the complexity of programming."

For more than 12 years, InRule Technology has empowered technical and business users to change rules and calculations within applications—with less effort, cost, and risk than managing changes within code—to help organizations keep pace with changing marketplace needs. By allowing business users and developers to more easily author and manage decision logic, InRule makes business decision logic more consistent, transparent and shareable.

The 2014 Inc. 500|5000 is ranked according to percentage revenue growth. To qualify, companies must have been founded and generating revenue by March 31, 2010, and have revenue no less than \$2 million in 2013. Additionally, companies have to be U.S.-based, privately held, for profit, and independent.



2014 Inc. 500|5000 winners will be honored at the 33rd Annual Inc. 500|5000 Conference and Awards Ceremony on October 15-17 in Phoenix, Arizona. To see the full list of winners, please visit http://www.inc.com/inc5000/list.

#

About InRule Technology

A Microsoft Certified Gold Partner, InRule Technology has been delivering InRule®, the premier .NET Business Rule Management System for the Microsoft platform since 2002. InRule Technology helps you turn your rules into measureable IT and business results by making it easy to align the logic of core applications with ever-changing marketplace and customer needs. InRule Technology is trusted by hundreds of organizations for mission-critical and customer-facing applications. For more information, visit: www.inrule.com.

More about Inc. and the Inc. 500|5000 Methodology

The 2014 Inc. 5000 is ranked according to percentage revenue growth when comparing 2010 to 2013. To qualify, companies must have been founded and generating revenue by March 31, 2010. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2013. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2010 is \$100,000; the minimum for 2013 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at http://www.inc.com/5000.

About Inc. and the Inc. 5000

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit http://www.inc.com/.

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit http://www.inc.com/.

The trademarks and trade names mentioned herein may be the trademarks of their respective owners and are hereby acknowledged.